

English 1

Art in the Digital Age

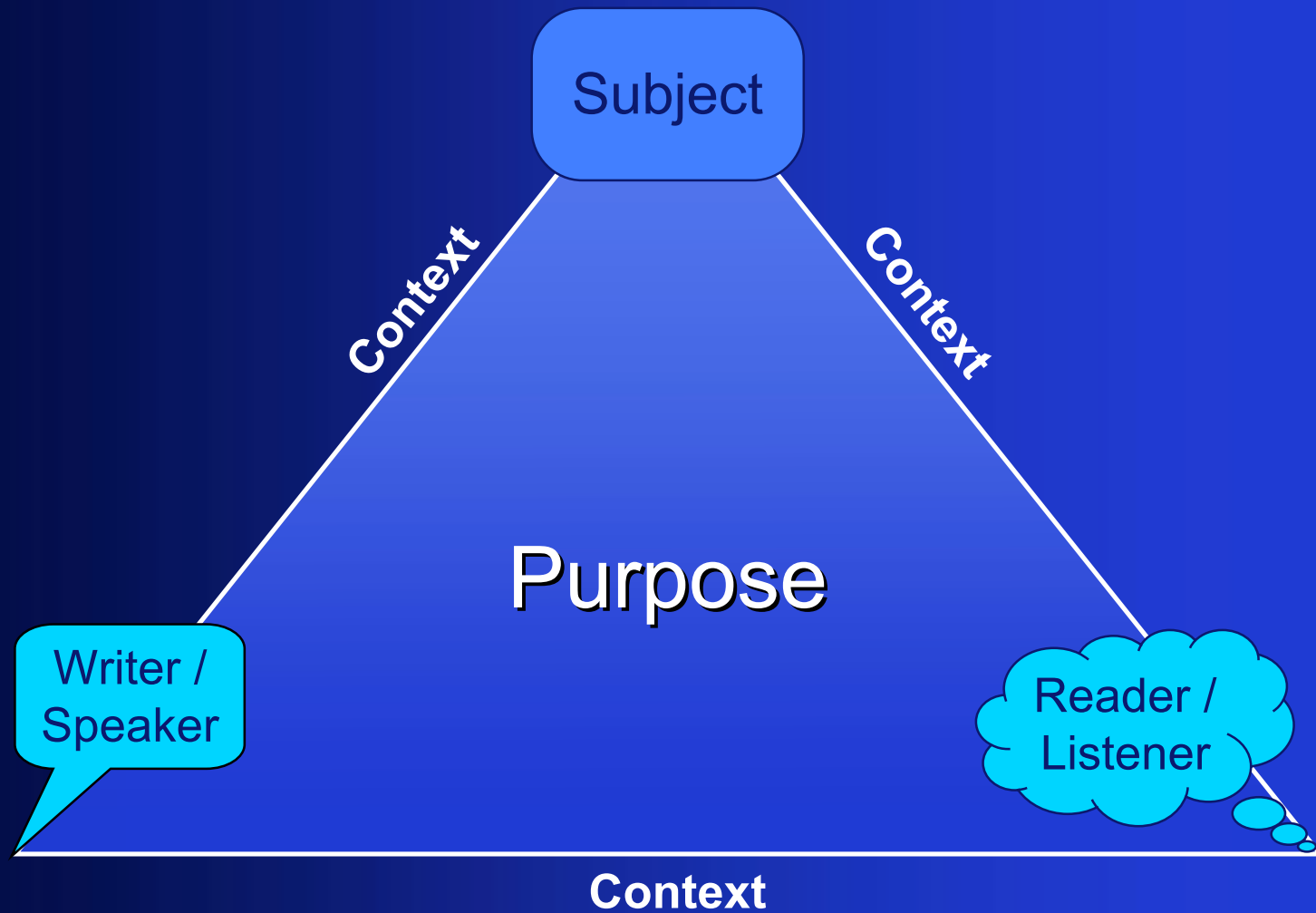
C. S. Wyatt

Fall 2005

Intro to College Writing

- What is “College” Writing?
 - Demonstrates *Rhetorical Skills*
 - Rhetorical Framework
 - Composing with a Purpose
 - Emphasizes *Critical Thinking*
 - Beyond Knowing... Understanding
 - Analysis and Evaluation

The Rhetorical Triangle



Artistic Expression

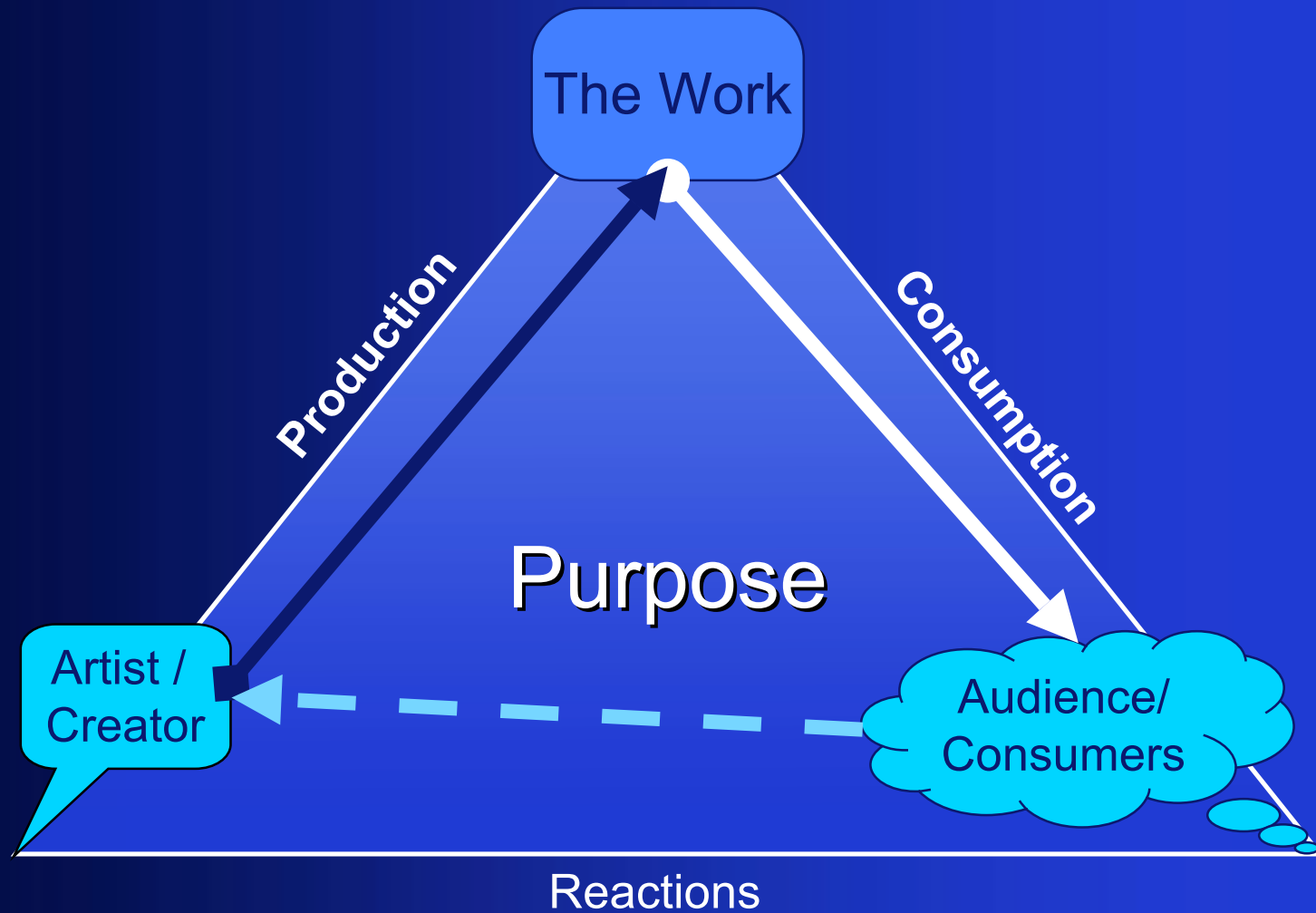
- The Society
 - Expressing New Ideas
 - Reflecting Existing Values and Beliefs
 - Entertaining an Audience
- The Artist
 - Expressing and Sharing Emotions
 - Self-Improvement and Discovery
 - *Earning a Living!*

Expression & Function

	Psychological	Technical	Economic	Political
Function	expressive	esthetic	professional	activist
Question	Who am I?	What can I achieve?	What can I earn?	What can I change?
Criticism	Psycho-analytic	Peer / Formalistic	"Market Forces"	Social / Utilitarian

Most forms of composition fit into more than one expressive domain. Communication is complex.

Production-Consumption Cycle



Digital Art

- Issues Posed by Digital Art
 - Is it Too Easy to Create Art Digitally?
 - Skill versus Filters and Plug-ins
 - Creation versus Manipulation
 - Is *Cyberspace* a Real Place?
 - Art as Bits of Data
 - Real Interactions versus Physical Isolation

Digital Communities

- Digital Communities and Expression
 - Paradox of Too Many Choices
 - The Death of Shared Culture
 - Huddled Together, Avoiding Differences
 - Effects on Language and Art
 - No Time for Editing... or Eloquence
 - MSG LTR 4D411 ☺

Goals: Rhetoric

- Input: The Works of Others
 - Recognize Purpose & Authorial Intent
 - Identify Opinion and Bias in Works
 - Assess the Academic Value of Sources
- Output: Your Creations
 - Make Good Rhetorical Choices
 - Appreciate the Context of an Event

Goals: Writing

- College Writing Requirements
 - Critical Thinking
 - Defends a Strong Thesis
 - Critiques, Analyzes, and Evaluates
 - Attention to Form
 - Logically Organized
 - Follows Style Conventions

Assignments & Grades

Assignment	Points
Four Essays	650
Online Responses	150
Project	75
Conferences	25
Additional Homework	50
Quizzes	50
<i>Total</i>	1000

Paper Topics

1. Art That Affects Me: How it Works
 - Identifying Rhetoric
2. The Influential Role Of...
 - Academic Persuasion
3. An Issue in the Arts
 - Academic Analysis
4. Evaluating Myself
 - Reflective Evaluation

Paper Evaluations

- Critical Thinking
 - Interpretation
 - Refutes Bias
 - Analysis & Evaluation
 - Judges Sources
 - Communication
 - Argues Succinctly
- Academic Writing
 - Conventions
 - Follows MLA or APA
 - Clarity & Coherence
 - Structured Writing
 - Rhetorical Choices
 - Clear Purpose

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