

## *Rhetoric 1223: Short Presentation*

Topic:	<b>The best toy I ever owned was... (because)...</b>	Proposal:	<b>None due</b>
Type:	<b>Claim and Evidence</b>	Reflection:	<b>Pre-speech due Sept. 14</b> <b>Post-speech done with groups</b>
Length:	<b>2 minutes</b>	Evaluations:	<b>Sept. 19</b>
Date:	<b>Sept. 14</b>		

### **Making a Claim**

The purpose of this presentation is to make a **claim** and then support that claim with **evidence**. You need to **persuade** your audience that you have made a **reasonable** claim, whether they agree with you or not. Your audience will want to know you have consulted experts and that any personal experiences you relate can be generalized.

The specific claim for this speech is that one toy was “better” than any others you have possessed. The first challenge will be to define what it means to be the best toy. Is the toy the most educational? Does it improve coordination? Maybe it has a social significance? You need to explain what your **criteria** are for any claim. Once you establish the criteria, you then need **comparisons** to illustrate these criteria.

### **Planning**

1. Develop a clear statement of purpose for the speech
2. Establish your criteria
  - a. What is the basis for your criteria?
  - b. Can other people use these criteria?
3. List several possible reasons for your claim
  - a. Select the three best reasons, which are for your initial research
  - b. Limit yourself to the best reason during a two-minute speech
4. Research what experts have stated
  - a. Research at least three different, reliable sources
  - b. Quote one source directly during the speech
5. Outline your speech
6. Rehearse, Revise, Rehearse... Relax

### **Due With Speech**

- Bibliography (We will discuss “reliable sources” during the semester.)
- Basic Outline (We will discuss outlining more Sept. 19.)
- Minimum of one note card
- A “pre-speech” reflection (400 to 500 words)
- Very basic rhetorical analysis exercise to examine your speech